Plants Day
Keynote Speaker
Dr. Charlie Hall
Texas A&M University

January 14-15, 2019
Marriott Hotel & Conference Center
Bloomington - Normal, Illinois

Business Owners & Managers Training
Presented by Jeffrey Scott

To register, visit www.illinoisgreen.net/invigorateu
### Monday, January 14

#### 9am - Keynote Speaker

**2019 Economic Outlook for the Green Industry**

Presenter: Dr. Charlie Hall  
*Texas A&M University*

#### PLANTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10AM</td>
<td>Ensuring the Health of Your Plants</td>
<td>Gary Watson, <em>The Morton Arboretum</em></td>
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<tr>
<td>11AM</td>
<td>Are We Speaking a Different Language?</td>
<td>Angela Treadwell-Palmer, <em>Plants Nouveau</em></td>
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<tr>
<td>12PM</td>
<td>LUNCH BREAK</td>
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<tr>
<td>1PM</td>
<td>Trees for Today and the Future</td>
<td>Nancy Buley, <em>J. Frank Schmidt</em></td>
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<tr>
<td>2PM</td>
<td>Protecting our Forests with Species Diversity</td>
<td>Melissa Custic, <em>The Morton Arboretum</em></td>
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<tr>
<td>3PM</td>
<td>New Perennials: Navigating Through the Introductions</td>
<td>Paul Pilon, <em>Perennial Solutions</em></td>
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<tr>
<td>4PM</td>
<td>Plant Failures and Why They Failed</td>
<td>Bill Spradley, <em>Trees, Forests and Landscapes, Inc.</em></td>
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#### HARDSCAPE

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<tbody>
<tr>
<td>10AM</td>
<td>Hardscapes 101</td>
<td>Tim Huinker, <em>Anchor Wall Systems</em></td>
</tr>
<tr>
<td>12PM</td>
<td>LUNCH BREAK</td>
<td></td>
</tr>
<tr>
<td>1PM</td>
<td>Your Customer Knows Exactly What They Want...Or Do They?</td>
<td>Tim Huinker, <em>Anchor Wall Systems</em></td>
</tr>
<tr>
<td>3PM</td>
<td>In Search of a ‘Business Within Your Business’? Try Cleaning &amp; Sealing</td>
<td>Chris Callahan, <em>Techniseal</em></td>
</tr>
<tr>
<td>4PM</td>
<td>Improved Efficiency, Increased Profitability...Sign Me Up!</td>
<td>Tim Huinker, <em>Anchor Wall Systems</em></td>
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- Paul Pilon’s presentation sponsored by [National Nursery Products](#)
- Hardscape sessions sponsored by [BELGARD](#)

#### IGIA Social Mixer

**5PM**  
Join us for cocktails & appetizers, networking, and exhibitor time

*Sponsored by [UNILOCK](#), [DAVEY](#), [Home Nursery](#), [Midwest Trading](#)*
Irrigation Training

Monday, January 14
8am - 12pm...Course A: Low Voltage Electrical Troubleshooting (4 CEUs)
1pm - 5pm...Course B: Irrigation Scheduling (4 CEUs)

Tuesday, January 15
8am - 12pm...Course C: Drip Design & Scheduling for Urban Landscapes (4 CEUs)
1pm - 5pm...Course D: Overhead Irrigation Components & Design (4 CEUs)

ATTENTION IRRIGATION CONTRACTORS
Each course is worth Four (4) CEUs required by Section 892 of Illinois Plumbing Code to keep an irrigation contractor’s license in good standing.
If you need the initial 16-hour course, you may register for all four classes to meet that requirement.

Presenter:
Don Franklin
Hunter Industries

How Can Your Company Get Involved?
- Support the IGIA Social Mixer through Sponsorship
- Keep our Attendees Caffeinated with a Coffee/Tea Sponsorship
- Sponsor an Education Track
- Place an Ad in the Event Program Book
- Reserve a 10x10 Exhibit Space

LIMITED SPACE REMAINING!

Special Thanks to our Event Sponsors

Connect with Your Association
IGIA Semi-Annual Membership Meeting
Tuesday, January 15
7:00am
Tuesday, January 15
8:15am - Keynote Speaker
Understanding the Illinois Political Landscape: Digging for Answers
Presenter: Senator Chuck Weaver (R-Peoria), State of Illinois and Molly Rockford, Illinois Strategies

Business Owners & Managers Sessions

9:00AM
Establish a Culture of Excellence
Presenter: Jeffrey Scott

10:00AM
Benchmarking for Profit Improvement

11:00AM
Build your Bench and Succession Plan

2:00PM
Case Studies on Business Transformation

3:00PM
Business Leaders Roundtable

INDUSTRY ROUNDTABLE
1:00PM
• Tackle the latest industry topics & trends with peers.
• Select from a list of topics and join in lively conversation led by subject matter experts.
• Move through three different topics during the time allowed.
• Share experiences and brainstorm solutions you can implement.

Growers / Nurseries / Arborists

9:00AM
Today’s Breeding Trends = Tomorrow’s Gardens
Presenter: Angela Treadwell-Palmer, Plants Nouveau

10:00AM
Timelines to Market
Presenter: Nancy Buley, J. Frank Schmidt

11:00AM
Jumping Worms, Viburnum Leaf Beetles & Worker Protection Standards, Oh My!
Presenter: Nanette Kalscheur, Illinois Dept. of Agriculture

2:00PM
Lofty Goals: Preparing to Grow the Chicago Region Tree Canopy
Presenter: Lydia Scott, The Morton Arboretum

3:00PM
Growers Swap Shop

To register, visit www.illinoisgreen.net/invigorateu
Tuesday, January 15
Landscape Architects & Designers

9:00AM
Landscape Transformation: Designing With Light
Presenter: Drew Tedford, FX Luminaire

10:00AM
Maximizing Space for Tree Roots in the Built Environment
Presenter: Gary Watson, The Morton Arboretum

11:00AM
Reconnecting Trees to Soils in Our Landscapes
Presenter: Chris Fields-Johnson, The Davey Tree Expert Company

12:00PM
Shared Lunch and Exhibitor Time

1:00PM
Urban Surface Approaches for Green Stormwater Infrastructures
Presenter: Mary Pat McGuire, RLA, University of Illinois

2:00PM
Successfully Designing Irrigation Into the Landscape Now and in the Future
Presenter: Dan Feick, RLA, FRS Design Group LLC

3:00PM
Elements of a Healing Garden
Presenter: Mark Dwyer, Rotary Botanical Gardens

Hotel Accommodations

Marriott
Hotel & Conference Center
Bloomington - Normal
201 Broadway Avenue | Normal, IL 61761
309.862.9000

Discounted Room Rate
$121 per night

Reference Illinois Green Industry Association to get discount.

These sessions provided through our valued partnership with:

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<th>ASLA ILLINOIS</th>
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<td>Landscape Architecture Continuing Education System™</td>
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<td>EDUCATION PROVIDER</td>
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You’re Invited
Reception Hosted by ILASLA
Sunday, Jan 13, 6-9pm
Medici - 120 W. North St
Register at www.il-asla.org/event/invigorateu-reception

Thank You
Supporting Sponsors
Arthur Weiler Inc
Goodmark Nurseries
Hinsdale Nurseries Inc
Ornamental Growers Association
Rainbird
Russo Power Equipment
Spring Grove Nursery
SiteOne Landscape Supply

Room Block Deadline Friday, 12/28

To reserve your room online, visit www.illinoisgreen.net/invigorateu and click on the RESERVE YOUR DISCOUNTED ROOM link.

You are not guaranteed to get a room reservation or the discounted rate after December 28.
Sponsorship benefits vary by level, but could include:

- Special recognition signage in sponsored area
- Company ad in exhibitor directory & program book
- Complimentary registration for company representative
- Show company video or give verbal presentation to attendees
- Company representative to serve as education breakout room host
- Opportunity to leave branded company promotional material on ballroom tables
- Company logo on event banner, ballroom table signage, print & digital promotional materials

Reach Key Decision Makers  Increase Your Brand Visibility  Build New Partnerships

To view a complete list of benefits at each sponsorship level, visit www.illinoisgreen.net/invigorateu.

Company: __________________________________________  Contact: _____________________________
Mailing Address: ___________________________________________________________________________
Email: ___________________________________ Phone: _________________________________________

Sponsorship Level

_____ Premier - $5,000  _____ Event - $2,500  _____ Social Mixer - $1,000
_____ Meal - $800  _____ Education Track - $2,000  _____ Coffee / Tea - $600
_____ Supporting - $350

Sponsorship Complimentary Registration
Name: _________________________________ Email: ___________________________________________

Exhibitor Booth Registration

_________ Exhibitor - $450 (Member) / $650 (Non-Member)  _________ Booth Electricity - $40

Exhibitor Complimentary Registration
(Exhibitors receive one (1) complimentary registration only. Other attendees must register to attend separately).
Name: _________________________________ Email: ___________________________________________

Payment
Total Amount Due: $ _____________
Card #: ______________________________ Exp. Date: ___/___  3-digit Code: _______
Signature: ______________________________

We accept Visa and Mastercard. If paying by check, please make payable to Illinois Green Industry Association.

Electricity must be noted. No onsite requests.

Send completed form to: IGIA | 2900 Greenbriar Dr | Springfield, IL 62704 | info@illinoisgreen.net | Fax: 217.546.4703
Attendee Registration Form

Registration deadline is January 4, 2019. Registrations received after January 4 at 5pm will be processed with a $25 rate increase.

Name: ________________________________ Company: ________________________________

Mailing Address: ______________________________ City: __________________________ State: _____ Zip: ______

Email: ________________________________ Phone: ______________________________

Payment

Total Amount Due: $ __________

Card #: __________________________________ Exp. Date: ___/___ 3-digit Code: _______

Signature: ______________________________

We accept Visa and Mastercard. If paying by check, please make payable to Illinois Green Industry Association.

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**Attendee Categories and Rates**

- **Landscape Architects**
  - Jan 14 only (7 CEUs): $150/$175
  - Jan 15 only (6 CEUs): $150/$175
  - Jan 14 & 15 (13 CEUs): $300/$350

- **Irrigation Contractors**
  - Jan 14 - 8am (4 CEUs): $0/$150
  - Jan 14 - 1pm (4 CEUs): $0/$150
  - Jan 15 - 8am (4 CEUs): $0/$150
  - Jan 15 - 1pm (4 CEUs): $0/$150
  - Jan 14 & 15* (13 CEUs): $100/$450

- **All Other Green Industry Professionals**
  - Jan 14 only: $125/$150
  - Jan 15 only: $125/$150
  - Jan 14 & 15: $200/$250

Three or more attending from your organization:

- Jan 14 only: $95/$120
- Jan 15 only: $95/$120
- Jan 14 & 15: $180/$230

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**Questions?**

Call 217.546.4733 or email info@illinoisgreen.net

**Cancellation Policy:**

If you need to cancel before 12/21, your registration will be refunded in full. After 12/21, although not refundable, registration can be transferred to a coworker.

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**Attendee Categories and Rates**

- **Full-Time Students**
  - Jan 14 only: $25
  - Jan 15 only: $25
  - Jan 14 & 15: $50

- **IGIA Social Mixer**
  - Jan 14, 5pm: $100/$450

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**Cancellations and Refunds:**

If you need to cancel before 12/21, your registration will be refunded in full. After 12/21, although not refundable, registration can be transferred to a coworker.

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**Register online at**

www.illinoisgreen.net/invigorateu

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Send completed form to: IGIA | 2900 Greenbriar Dr | Springfield, IL 62704 | info@illinoisgreen.net | Fax: 217.546.4703
Early bird rates expire January 4!

www.illinoisgreen.net/invigorateu

5th Annual IGIA
Continuing Education Event

INVIGORATE U
2019

January 14-15, 2019
Bloomington-Normal Marriott Hotel & Conference Center

*Landscape Architects*
Earn 13 CEUs in 2 days

*Irrigation Contractors*
Take the 4-hour annual refresher or 16-hour initial certification course

To register, visit www.illinoisgreen.net/invigorateu